



## APPROACH

*Advanced Photonic PRocesses for novel sOlar energy hArvesting teCHnologies*

# WORKSHOP

## From Vision to Value: Making Innovation Work

**Dates:** June 2nd – June 4th

**Daily Schedule:** 09:30 – 15:00

### Monday, June 2nd

**09:30–09:45 (Orfanoudakis Conference Room) Workshop Opening**, Emmanuel Stratakis (Director, IESL-FORTH), Yeoryios Stamboulis (Associate Professor, University of Thessaly)

**09:45–11:00 (Orfanoudakis Conference Room) Plenary Session I**, Yeoryios Stamboulis  
The aim: How to attract investment in our venture, the basic toolkit and principles.

**11:00–11:30** *Coffee Break*

**11:30–12:15 (Orfanoudakis Conference Room) Workshop Session I**, Yeoryios Stamboulis  
Which platform are you part of? Defining our Technology Strategy: the Technology Roadmap

**12:15–14:00 (Payatakis Conference Room) Workshop Session II**, Yeoryios Stamboulis,  
Capturing Value from our Value Chain (us, our partners and our end users)

**14:00–15:00** *Lunch Break*

### Tuesday, June 3rd

**09:30–11:00 (Payatakis Conference Room) Plenary Session II**

09:30-09:40 Ioanna Papadaki (OBI), OBI, The protection of Industrial Property in Greece: Benefits and Challenges: (Services offered by the Hellenic Industrial Property Organization (OBI) to organizations and research institutions)

09:40-11:00 Konstantinos Vavekis (Praxis Network), Protection of Research Results for Patents and Optimal Strategy for Their Commercial Exploitation  
(The patent regulatory framework, Presentation of the application process, including key points in the patent application and acquisition procedure, IP strategy)

**11:00–11:30** *Coffee Break*

**11:30–12:15 (Payatakis Conference Room) Workshop Session III**, Yeoryios Stamboulis, Budgeting and financial planning

**12:15–14:00 (Payatakis Conference Room) Workshop Session IV**, Yeoryios Stamboulis  
Budgeting and financial planning Workshop (of teams' projects)

**14:00–15:00** *Lunch Break*

## Wednesday, June 4<sup>th</sup>

**09:30–11:00 (Payatakis Conference Room) Workshop Session V**, Yeoryios Stamboulis

*Pitching for results: what and how to pitch*

**11:00–11:30** *Coffee Break*

**11:30–12:15 (Payatakis Conference Room) Workshop Session VI**, Yeoryios Stamboulis

*Pitch preparation workshop*

**12:15–14:00 (Payatakis Conference Room) Workshop Session V**, Yeoryios Stamboulis

*Pitching event*

**14:00–15:00** *Lunch Break*

FORTH is inviting you to a scheduled Zoom meeting.

Topic: APPROACH\_Workshop\_2-3-4/6

Join Zoom Meeting

<https://us02web.zoom.us/j/88935975964?pwd=E0jhMEHPJLrjoSwdLFFM6Mq3evGrah.1>

Meeting ID: 889 3597 5964

Passcode: 479156

This project receives funding in the European Commission's Horizon Europe Research Programme under Grant Agreement Number 101120397

